



the
UNIVERSITY
of
GREENWICH

The Olympic Legacy – People, Place, Enterprise

First Annual Colloquium on the Legacy of the
2012 Olympic and Paralympics Games in London

Thursday 8 and Friday 9 May 2008

As the 2012 Olympic and Paralympic Games become a reality for east London, the University of Greenwich is inaugurating an annual event to bring together policy makers, academics and practitioners to debate the lasting legacy of the games.

This conference has four themes: social and cultural regeneration; Olympic tourism; enterprise (including social enterprise and skills development); and education. The event will provide a multidimensional perspective on the likely impacts of the London Olympics.

The two days will offer valuable insight to those working in the regeneration, culture, planning, government, community development and business sectors, who want to deepen their understanding of the legacy of the games and develop their professional networks in the build up to 2012.

Keynote speakers include:

- **Dr Beatriz Garcia** University of Liverpool, a member of the Culture and Education Advisory Committee of the London 2012 Olympic bid and advisor to LOCOG on culture and education
- **Professor Graeme Evans** Director of the Cities Institute, London Metropolitan University and advisor to the DCMS on culture and regeneration and lottery impacts
- **Kate Potter** Head of Unit, Podium, the further and higher education unit for the 2012 games
- **Alex Homfray** Co-ordinator, London Cultural Consortium, whose members represent the key agencies that support culture in London.

Location

This conference, hosted by the University of Greenwich, is being held in Greenwich, London at the Old Royal Naval College.

Cost

- **Standard:** £350 per delegate for two days
- **Concessions:** £250 for not-for-profit/voluntary sector organisations. A limited number of subsidised places are available for postgraduate researchers in relevant fields. Please contact us for details



For more information and booking details:

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